

# WOC12062230 [00.00]

Order Printout



Order Status:	Opened-New	Start/End Dates:	06/10/19 - 06/16/19	C/P/E:	502 / 623 / 7378
Traffic #:	<b>1221866</b>	Agency:	Mentzer Media	Product Desc.:	PWTHR
Buyer Order #:	8589915	Advertiser:	Woody Thrasher for Governor	Estimate Desc.:	Woody Thrasher for Gov- 6.10-6.16 TV - PWTHR
AE:	Linda Petronko	Buyer:		Total Cost:	\$6,325.00 (Cash)
Property:	WSAZ TV	Primary Demo:	Adults 50+ (RTG)	Received Date:	6/07/19 6:31 AM
Sales Region:	Local				

Comments:

Separation: 30

List Items						Spots										Totals		Adults 50+		
Line	Program	ST	Len	Time	Days	Rate	Jun 10									Total Spots	Total Cost	RTG	GRP	CPP
1	NEWS CHANNEL 3 TODAY	NM	:30	6:00 AM-7:00 AM	---F--	400.00	1									1	400.00	7.90	7.90	50.63
(Program: NEWS CHANNEL 3 TODAY Jun18-Jul18)																				
1	NEWS CHANNEL 3 TODAY	NM	:30	6:00 AM-7:00 AM	--T---	400.00	1									1	400.00	7.90	7.90	50.63
(Program: NEWS CHANNEL 3 TODAY Jun18-Jul18)																				
1	NEWS CHANNEL 3 TODAY	NM	:30	6:00 AM-7:00 AM	-T-----	400.00	1									1	400.00	7.90	7.90	50.63
(Program: NEWS CHANNEL 3 TODAY Jun18-Jul18)																				
2	TODAY SHOW	NM	:30	7:00 AM-9:00 AM	--T---	325.00	1									1	325.00	8.11	8.11	40.07
(Program: TODAY SHOW Jun18-Jul18)																				
2	TODAY SHOW	NM	:30	7:00 AM-9:00 AM	--W----	325.00	1									1	325.00	8.11	8.11	40.07
(Program: TODAY SHOW Jun18-Jul18)																				
2	TODAY SHOW	NM	:30	7:00 AM-9:00 AM	M-----	325.00	1									1	325.00	8.11	8.11	40.07
(Program: TODAY SHOW Jun18-Jul18)																				
3	WSAZ 5:30 EDITION	NM	:30	5:30 PM-6:00 PM	---F--	450.00	1									1	450.00	12.22	12.22	36.82
(Program: WSAZ 5:30 EDITION Jun18-Jul18)																				
3	WSAZ 5:30 EDITION	NM	:30	5:30 PM-6:00 PM	-T-----	450.00	1									1	450.00	12.22	12.22	36.82
(Program: WSAZ 5:30 EDITION Jun18-Jul18)																				
4	NEWSCHANNEL 3 @ 6	NM	:30	6:00 PM-6:30 PM	--T---	800.00	1									1	800.00	17.88	17.88	44.74
(Program: NEWSCHANNEL 3 @ 6 Jun18-Jul18)																				
4	NEWSCHANNEL 3 @ 6	NM	:30	6:00 PM-6:30 PM	-T-----	800.00	1									1	800.00	17.88	17.88	44.74
(Program: NEWSCHANNEL 3 @ 6 Jun18-Jul18)																				

List Items						Spots										Totals		Adults 50+									
Line	Program	ST	Len	Time	Days	Rate	Jun 10									Total Spots	Total Cost	RTG	GRP	CPP							
5	NEWSCHANNEL 3 @ 11	NM	:30	11:00 PM-11:35 PM	---F--	500.00	1									1	500.00	6.66	6.66	75.08							
(Program: NEWSCHANNEL 3 @ 11)Jun18-Jul18																											
5	NEWSCHANNEL 3 @ 11	NM	:30	11:00 PM-11:35 PM	--W----	500.00	1									1	500.00	6.66	6.66	75.08							
(Program: NEWSCHANNEL 3 @ 11)Jun18-Jul18																											
5	NEWSCHANNEL 3 @ 11	NM	:30	11:00 PM-11:35 PM	M-----	500.00	1									1	500.00	6.66	6.66	75.08							
(Program: NEWSCHANNEL 3 @ 11)Jun18-Jul18																											
6	Saturday Today	NM	:30	7:00 AM-9:00 AM	-----S-	150.00	1									1	150.00	5.74	5.74	26.13							
(Program: Saturday Today)Jun18-Jul18																											
Spot Totals:																14											
Adults 50+ GRP:																133.95											

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
June	14	\$6,325.00	133.95				

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Tammie Wingrove,  
 being/on behalf of: Woody Thrasher,  
 a legally qualified candidate of the Republican  
 political party for the office of: Governor West Virginia  
 in the Primary  
 election to be held on: 5/12/2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

**Attach proposed schedule with charges (if available):**



I represent that the payment for the above described broadcast time has been furnished by:

Woody Thrasher for Governor 2020

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ronald Stanley

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

*To Be Signed By Candidate or Authorized Committee*

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

*To Be Signed By Station Representative*

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u></u>	<u>LINDA PETRONKO</u>	<u>NATL SALES ACCT SPC</u>
Signature	Printed Name	Title